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PRESENTS

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1st Edition of
**EVENTS
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EVENTS TODAY CONCLAVE 2019

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Organising Co-Chairman
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MESSAGE FROM THE SENIOR VICE PRESIDENT DESK



Dear Friends,

With the industry trade show season ramping up from the month of September 2019, we all are looking forward to intense activity in coming months, which will create many success stories.

It is an enormous initiative of IESA Chennai Chapter to conduct its 1st edition of Events Today Conclave 2019 on 16-17 October, 2019 at Chennai. It is a two day conclave includes technical sessions and workshops and networking with the industry community. Best wishes and full support to the Chennai Chapter Team for making it a grand success. Please stay tuned for more information and be sure to mark your calendar.

I congratulate Mr. Krishna Rao, Sai Aircon for his achievement and hard work, which was recognised by TCEI by awarding his company The Event Excellence Award 2019. Being one of the Founder members of IESA, you have made us all proud.

Further, a notice of IESA 5th Annual General Meeting has been circulated and it will be held on 14th September, 2019 in New Delhi. All Founder and Executive members of the Association are welcome to attend the AGM and meet all colleagues and friends.

IESA Membership is growing every month and with such a number, we can work towards an increased focus on technical and security activities, skill development for technicians, certification courses, focused government connect and better industry engagements.

I urge all our members to volunteer your time, come with the ideas / suggestions so that your Association can offer more services to members in the form of a knowledge bank, application based guidebooks, wider range of certification courses and training programs and more on the digital platform for ease of access.

Let us all work towards a more sustainable and happy future of the Event and Exhibition Industry.

I welcome your feedback.

Best Wishes,

Sunil More

Senior Vice President, IESA

IESA NEWLY JOINED MEMBERS

SL.	COMPANY	CONTACT PERSON	NATURE OF BUSINESS	CITY
1	SAR V SRI	Mr. S. Yogesh Gupta	Outdoor Catering & Take Away	Chennai
2	AVSAM WEDDING & EVENT PLANNERS	Mr. S. Venkatesh Babu / Mr. A Anusuya	Wedding and Event Planner, Event Management, Event Organisers, Wedding Contractors, Wedding & Event Decorators	Chennai
3	SRI SAI DOVETON DIGITAL LED	Mr. D. S. Ramesh	LED	Chennai
4	BEST ROADWAYS LIMITED	Mr. JK Gupta / Mr. Ashish Gupta	Transportation with Part/Full Load Containers & Trucks all over India	New Delhi

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LOGO OF 1ST EDITION OF ‘EVENTS TODAY CONCLAVE-2019’ LAUNCHED by IESA Chennai Chapter

The IESA Chennai Chapter Meeting was held on 6th August, 2019 at Haddows Club, Chennai with the attendance by 70 plus members. The highlight of the meeting was launched of Logo of the 1st edition of EVENTS TODAY CONCLAVE 2019. The Conclave 2019 will be held on 16th & 17th October, 2019 at The Elite Grand, Chennai.

President IESA Chennai Chapter, Mr. Sunttosh NM in his presidential address, outlined the plan of Events Today Conclave 2019 and mentioned that it was completely driven by the members of Chennai Chapter.

The meeting ended by the Presentation on “ISO Certification – Why & How?” given by Mr. Thowheed MH, Hafa Quality Certification Services; Mr. Ansari from Quality Certification Services and Mr. Anand from Arin Financial Services and another presentation was presented by Ms. MC Anusha.

The occasion witnessed the presence of President, IESA Chennai Chapter along with James Anandh, Vice President; John Prabhu S, Secretary and Goutham K, Treasurer of the Chennai Chapter.



TRANSLATION INDIA : TAKES PRIDE TO BE PART OF INDEPENDENCE DAY 2019 CELEBRATION



The Prime Minister's Speech on August 15th is one of the most important and precious national events in India and what makes this Independence Day speech even more special for us is that we have provided our simultaneous interpretation services in partnership with this event for the 6th year in a row.

The quality of translation and system is assured by having practiced for 15 days and full set on dress rehearsal on 13th August, 2019. The celebration of India's freedom begins for the nation with the PM's speech and this 73rd Independence Day PM gave around 120 minutes long speech which was flawlessly interpreted live for several international delegates with the excellent interpretation systems and services of Translation India.



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TCEI EVENT EXCELLENCE AWARD 2019 SAI AIRCON HONORED BY THE AWARD



Mr. Badam Krishna Rao, CEO, Sai Aircon received award at TCEI 2019



TCEI Event Excellence Awards is South India's biggest event industry award and was held on 7th August, 2019 at HITEX Exhibition Centre, Hyderabad. Telangana Chamber of Events Industry (TCEI) is a platform for many music-related professionals, singers, Choreographers, Event Managers, DJ, Artist, Sound and Light Engineer's to network extensively and generate business by celebrating and creating events. All the members of the Association contest for different categories of awards, Panel of senior and experienced professionals from different industries across India elect eligible participants as winners.

SAI AIRCON, one of the Founder Member of IESA received the award for the recognition of their work from TCEI at the award function. Mr. Badam Krishna Rao and his wife were present to receive the Award.

IESA congratulates SAI AIRCON for its recognition in the event industry and wishes more achievements in future.



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Mr. Anit Sharma

Director, AVVN Technologies Private Limited

AVVN Technologies was incorporated by Mr. Anit Sharma in 2013, 20+ years of experience was the base for this incorporation of AVVN Technologies Pvt. Ltd. An MBA from IIMT Meerut (U.P.) Mr. Anit Sharma has always different opinion on anything which comes across to him, the ability to listen first and then speak is the base the company is able to understand the exact requirement and deliver the best solution to it. It was moreover a passion to work as entrepreneur in IT industry rather a need.

Under his vision and prudence thinking, within a short span of time AVVN Technologies has achieved many benchmarks. This journey was started with small corporate clients and as the time passes, with the quality of work and immense efforts from the team company has added some valuable clients such as President

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Our exposure is not limited to the conferences and events, we have also catered the mass level surveys, campaign management and election campaigns, etc.

One of our successful recent survey was done in Odisha assembly election, where we have managed more than 300 election vehicles by our mobile and their live tracking was done along with live data capturing.

Another survey, which we have done is for Chhattisgarh Government to count homeless people in that state, this survey was done in more than 20 districts for 3 months duration and in that our solutions helped the surveyor to work both online and offline mode. This offline facility was given first time from our side to tackle the no-internet service issue in some of the remote and Naxalite affected areas. This was one of our milestones in our journey.

In our portfolio we have worked with every industry such as Education, Real Estate, IT, Event Management, Manufacturing firms, Manpower solution providers, Hospitals, Traders and many more.

In years to come we have plans to expand the line of business and reach the other metro cities of the country.

If you feel we can help you out somewhere in your business expansion or its presence, then you may anytime reach us to discuss.



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4th EDITION OF DECORISE 2019, AHMEDABAD – SUPPORTED BY IESA

The Most Comprehensive Show on Decoration / Catering / Exhibition & Events Supply

The 4th Edition of Decorise 2019 is the special event launched for **Decoration / Catering / Exhibition & Events Supply Category** at Gujarat University Convention Centre Ahmedabad from 9–11 August, 2019.

This show promoted the best suppliers in **Decoration and Catering Industry**, whereas also promoted the **Event and Exhibition Industry Latest Trends** of Products. This was a highly successful event for the exhibitors as the 13500 trade visitors came all across



Gujarat / Rajasthan / Haryana / Uttar Pradesh / MP / Karnataka / Maharashtra / Tamil Nadu. Also, members from All Tent Associations (AITDWO / AITDWA) and All Gujarat Tent Dealers Association members attended the exhibition in large number.

Decorise 2019 was supported from AITDWO / AITDWA (All India Tent Dealers Welfare Association) and IESA (Indian Exhibitions, Conferences & Events Services Association).

This was the first time that DECORISE event has reached across all the lines of urban as well as rural sector and as the catering and decoration business which is carried out in rural areas got the special opportunity to visit this special event to cater all their business needs. Hence it was especially appreciated all over the state and across by several State Level associations of each category which also further created a motivated environment.



UPCOMING EXHIBITIONS / EVENTS

DATE	EXHIBITION / EVENT	LOCATION
09-12 September, 2019	Find Food Australia	Sydney, Australia
11-12 September, 2019	Energy Storage China	Guangzhou, China
12-14 September, 2019	Mining Exploration Convention & Trade Show	Bangalore, India
13-15 September, 2019	TTF Travel & Tourism Fair	Mumbai, India
13-15 September, 2019	PackEx India	New Delhi, India
13-15 September, 2019	ANUTEC - Intt. FoodTec India	New Delhi, India
18-20 September, 2019	Raw Mat India 2019	Coimbatore, India
17-21 September, 2019	CIIF- China Intt. Industry Fair	Shanghai, China
19-21 September, 2019	Water India's Water Expo 2019	Hyderabad, India
19-21 September, 2019	SIAL India, 2019	New Delhi, India
19-21 September, 2019	India Ice-Cream Expo 2019	Gandhinagar, Gujarat, India
19-21 September, 2019	Fire India	New Delhi, India
20-22 September, 2019	Woodex Asia 2019	Gandhinagar, Gujarat, India
20-22 September, 2019	UMEX - Used Machinery Expo 2019	Mumbai, India
20-22 September, 2019	Global Industrial Expo	Pune, India
21-22 September, 2019	The Franchise Expo	Edmonton, Canada
23-25 September, 2019	IISGS-India Intt. Sporting Goods Show	New Delhi, India
24-26 September, 2019	DIDAC India 2019	Bangalore, India
25-27 September, 2019	Photo Video Asia 2019	New Delhi, India
25-27 September, 2019	Electronica India 2019	Greater Noida, Delhi NCR, India
25-28 September, 2019	Automation Expo 2019	Mumbai, India
26-28 September, 2019	INTELPACK 2019	Mumbai, India
26-29 September, 2019	Interior Design Show	West Vancouver, Canada
03-04 October, 2019	Express, Logistics & Supply China Conclave 2019	Mumbai, India
03-05 October, 2019	INMEX India 2019	Mumbai, India
03-05 October, 2019	India Auto Show	Mumbai, India
04-06 October, 2019	Jewellery & Gem Fair	Chennai, India
10-12 October, 2019	Glasspro India 2019	Mumbai, India
11-13 October, 2019	Dairy Industry Expo	Pune, India
16-18 October, 2019	IFAT India 2019	Mumbai, India
16-17 October, 2019	Event Today Conclave 2019 - IESA Chennai Chapter	Chennai, India
16-19 September, 2019	IAAPA Expo Europe	Paris, France

IMPORTANT NOTICE : We advice to all readers, please double check the Dates / Venue and general information by directly visiting to the exhibitions' websites. The above info might be changed due to unknown reason to us.

FROM THE NEWSLETTER EDITOR

Dear Readers,

Welcome to IESA Times E-newsletter of August, 2019 edition.

IESA Chennai Chapter is conducting its 1st edition of Events Today Conclave 2019 on 16th & 17th October, 2019 at Chennai. In this conclave all members will get opportunity to generate business as well as latest technical information on event industry. Our support & wishes for grand success of the event with the Chennai Chapter.

Hearty Congratulation to Mr. Badam Krishna Rao from SAI AIRCON for the recognition award at TCEI. It is a pleasure for us that once again one of the founder members of IESA was receiving the award at TCEI.

In the current edition, you will read about Translation India's interpretation service of Prime Minister of India Speech on the Independence Day 2019 and launched of Logo of Events Today Conclave 2019 meeting held in

Chennai. It is really so appreciate all the IESA Chennai Chapter teams for their initiative towards the welfare & growth of the members and event industry.

In order to keep the readers widely interested and updated, we have, of course, continued with the communicating significant events and activities of the exhibitions & events industry. Therefore, we would like to take this opportunity to, again, invite the timely submissions of article, reports and technical information to us.

Please send the reports / information as per the guidelines mentioned below, the deadline for submitting the details is 20th September, 2019:

1. Document Format: MS Word Format
2. Article Length: Maximum 250-300 words
3. Photographs: TIFF or JPG format in high resolution
4. Advertisement: Strip Advertisement (Paid only)

We sincerely hope that the esteemed readers will find the present issue of IESA Times more interesting, informative and useful. Your feedback will definitely help us

in continuously upgrading and improving the contents of our E-newsletter.

IESA Secretariat:

Ms. Anita

Executive Secretary

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